



Dear Supporter,

On behalf of the Auburn Disaster Relief Fund, thank you for your interest in collaborating to help our business community through these tough times. We are hopeful that these resources will give you the information needed as to how you can best assist the efforts of Auburn Development Council.

During this crisis and through recovery, the need for assisting businesses will likely be significant in Auburn. Auburn Development Council can be most successful in its mission to help meet the need when people throughout the region are aware of it. As such, we welcome your assistance by becoming a supporter of the Fund.

As a supporter of the Fund, we would like to encourage you to help ensure that potential fund recipients and potential donors are aware of the Fund, as well as to encourage applications and donations through the existing Fund web page. Included are resources of information that we encourage you to share freely among your clients, partners, friends, and family members. The press release gives a general overview of the Fund. The Frequently Asked Questions document contains answers to what are likely to be the most common questions.

In addition, should you agree to support the Fund, Auburn Development Council will happily list your organization or business as a supporter on its website. To be included as a supporter, we ask that you promote the Fund on your own website, on social media, and in other ways. We have created "I Support" and "Help Support" logos for the Fund to help spread the word. To that end, we encourage you to download and use the logos and link them to the Fund donation and application page. Downloadable links to the logos can be found in the resource provided.

Should you have any questions about the Fund, we encourage you to email [info@growauburnne.com](mailto:info@growauburnne.com). It is the hope of the Auburn Development Council that collectively our impact will be great!

Gratefully,  
Auburn Development Council