



BELIEVE IN IT. INVEST IN IT. GROW IN IT.

Message from ADC Chairperson, Katy Billings

As many of you already know, Stephanie Fisher resigned her position as chairperson of ADC because she accepted a position in Waverly as their City Administrator. Stephanie gave many years of service to not only ADC but the Community Redevelopment Authority as well. I would personally like to thank her for her service to the City of Auburn and Nemaha County. Stephanie attended numerous meetings on her own time, and she was an integral part of the Leadership Class in Nemaha County. Needless to say, she will be greatly missed.

Moving forward, I was nominated and accepted the chairperson position for ADC, and July's monthly meeting was my first time "in charge." David Pippert had been stepping in to fill Stephanie's shoes as chairperson, so I would like to thank David for his service. David has given many years of service to ADC, and I will rely on him to guide me through this transition.

Over the past few years ADC has been working to re-establish our goals and mission as the economic development group in Auburn and Nemaha County as well. Our board of directors has spent many hours brainstorming ideas on how to best meet the needs of Auburn and Nemaha County. I would encourage any current member of ADC to catch the next monthly meeting and get an update on our progress.

My main goal as chairperson of ADC is to work with our newly established committees to start tackling special projects and ideas our brainstorming sessions have produced. I want our committee to get back into the "meat and potatoes" of economic development and focus less on the "fluff." Please contact me if you have any questions, comments and/or concerns about economic development in Auburn and Nemaha County. I'm always willing to keep an open mind when it comes to ideas concerning economic development, and I will be looking for new people, current business owners, future business owners, community leaders, etc. to help ADC grow Auburn!

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AUBURN COMMUNITY CALENDAR!

auburn.events was launched to display local events. This website is available for anyone to submit an event or to simply see what is happening in our community.

ADC HIGHLIGHTS

NEMAHA COUNTY LEADERSHIP

The Nemaha County Leadership Class #4 is striving towards benefiting the wellness of our community members. Working out can be tough so our class was determined to give our community members more options to get some exercise in. The class project is focused on implementing outdoor fitness equipment at the Auburn Recreation Complex. The goal is to promote wellness in our community and have workout equipment available to community members. With this project we hope to have our equipment available for individuals that are wanting to get exercise in at any level. The project is still being worked on and anticipate having it completed by the end of September.

Leadership Class #4

- Jared Gerdes** - Ariens Company
- Matt Gulizia** - Shell Speedee Mart
- Mandy Hall** - Mandy Hall Photography
- Ashley Hansen** - Auburn Agency Crop Insurance
- Derek Hemmingsen** - Hemmingsen Funeral Home
- Maria Hudson** - Good Samaritan Society- Auburn
- Spencer Vogt** - Peru State College
- Chantelle Wilke** - Little Learners Preschool



Nemaha County Leadership Class #5 began in August 2017.

- Jamie Aue** - Peggy Kuser, CPA
- Bryan Behrends** - Zapus Consulting, LLC
- Emily Behrends** - Behrends & Co., LLC
- Shawn Carfield** - Ariens Company
- Andy Carman** - Ariens Company
- Dawn Friesel** - Nemaha County Hospital
- Erin Goering** - Dairy Sweet
- Liz Huls** - Auburn Agency Crop Insurance
- Rebecca Johnson** - Auburn Newspaper
- Brandon Ruediger** - Nemaha County Emergency Management
- Amber Ryan** - Good Samaritan Home Care of Southeast Nebraska



Advisers for the Nemaha County Leadership are Chantelle Wilke, Spencer Vogt, Daryl Obermeyer, Kim Beger, Suzie Adams, Mallory Siebold and Jennifer Hawley. If you are interested or have an employee interested in the class please contact an adviser.

RURAL IMPACT HUB

Auburn Development Council has partnered with the Rural Impact Hub - located at 919 Central Avenue. The Rural Impact Hub (RIH) is a partner-driven movement that believes businesses, organizations, and community members should collaborate to strengthen and develop our rural America.



As a community partner of RIH, Auburn Development Council members have access to monthly speaker series, workshops, and mentorship hours. ADC will also use this space for monthly meetings, leadership class, and future events.

For more information, visit ruralimpacthub.com.

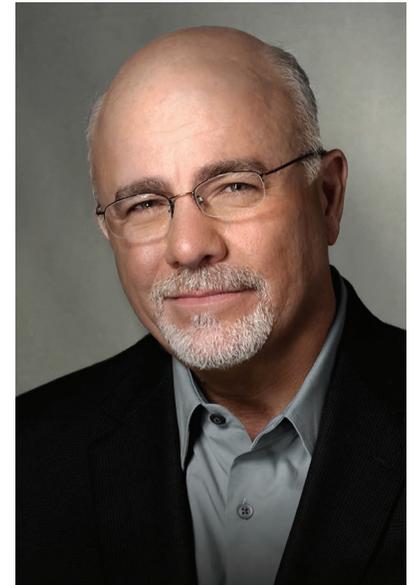
DAVE RAMSEY

The 2017 Dave Ramsey class in Auburn had 13 participants, which included six couples.

- Class #6 (4 out of 7 totals)
- Non mortgage debt paid \$3200.00
- Liquid cash saved \$1800.00
- Credit cards dissolved (cut up) 15

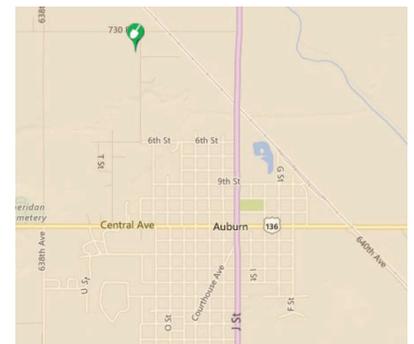
ADC would like to thank Ron Jones and Carrie Jeanneret who volunteer their time for nine weeks every year to facilitate the Dave Ramsey class. They do a great job and make it comfortable for those taking the class to talk about their personal finances. Thank you to Nemaha County Hospital for the use of their wonderful classroom. Some of the comments we received about the class and facilitators are:

- "very open and friendly, conversational"
- "Best \$ we have spent"
- "the class environment was friendly and everyone was easy to talk to".



SKAGG'S INDUSTRIAL PARK

Auburn Development Council has 23+ acres for sale, located north of Auburn at Skagg's Industrial Park, 638 Avenue & Industrial Park Road. This site provides a great building opportunity to a business moving to the area. If interested in more information, please contact info@growauburnne.org.



SUPPORTING AUBURN COMMUNITY CENTER

In May 2017, the City of Auburn held a special election for the funding of a new community center. The vote was for a ½ cent increase in sales tax to build the \$3.53 million facility. Auburn Development Council supported the city and the tax increase, as it would generate a total positive economic impact of \$825,000 annually to Auburn and surrounding area. Unfortunately, the sales tax increase failed by a vote of 386 to 775.

BUSINESS PLAN WORKSHOP

ADC sponsored a Business Plan Workshop at the Nemaha County Hospital February 7 - March 7, 2017, provided by Women's Business Center REAP, a program of the Center of Rural Affairs. There were seven individuals who signed up for the class; four who are currently business owners and three who want to start a business. This course was Business Plan Basics, training for existing, transitioning and start-up small business owners and managers.



Some of them really enjoyed the class and would implement things they learned each week into their business. Three of the business owners are still communicating and using what they learned to grow their business. Thank you to Stephanie Schrader for teaching this class.

MAILBOXES

This year ADC delivered 48 mailboxes to the Auburn High School graduates. ADC appreciates the local businesses who provide goodies to put into the mailboxes for the students. The students now look forward to getting their mailbox and seeing what is in them. When you go to graduation parties you will see the mailboxes set out and used as their card box. We encourage you to support the graduates and the mailbox program. In April we start collecting items, so feel free to add your touch.



JOB FAIR

ADC and the Nebraska Department of Labor partnered together and held "Operation Employ - Auburn" on April 19, 2017 from 11:00 am to 1:00 pm at the 4-H Building. There were 23 employers set up with booths. With such low unemployment it has been a challenge to find adequate labor to fill all the positions available in the area.

MANUFACTURING DAY

ADC is a proud sponsor of National Manufacturing Day. This year, Ariens Company hosted an open house, welcoming schools and community members to tour the facility and learn about their manufacturing process. Refreshments and snacks were provided by ADC.

BUSINESS RETENTION AND EXPANSION VISITS

ADC directors will be coming around to visit you and do a Business Retention and Recruitment visit. These are painless. It allows you to ask us questions and for us to help with any challenges or concerns you have. It also helps us to put you in contact with those who can help you if we can't. We want you and your business to be successful and we will do what we can to help with that.

BUSINESS SPOTLIGHTS

HICKORY ROAD UNDER NEW OWNERSHIP

Formerly Hickory Road Barbecue, Jim and Kim Jarvis opened Pete's Pit on July 6, 2017. The business was purchased from Dan and Rachelle Emshoff in early July after 21 years of business. The Lincoln location of Hickory Road will remain open for business. After some minor renovations, Pete's Pit is now open!



AUBURN DESIGN SHOP

Sunshine Taylor purchased Auburn Sports Shop from Suki Fischer in January of 2017. Sunshine has made some changes with the building and business. The business has since been renamed the Auburn Design Shop. Sunshine has remodeled the front, painted the store, changed the awning and has added many new products. When asked how being a business owner in Auburn has been, Sunshine said, "Business has been very good. We have been busy, better than I expected. We get a lot of foot traffic and the community has been very supportive." With opening Auburn Design Shop, Sunshine has added four employees to her store.



TOWN & COUNTRY VET CERTIFICATION

Town & Country was recently evaluated on approximately 900 rigorous veterinary standards that all accredited hospitals must meet that go above and beyond basic state regulations. Only the top 15% of vet hospitals in the United States and Canada have received this prestigious accreditation from the American Animal Hospital Association (AAHA).

Congratulations Dr. Bohling and Town & Country Veterinary Clinic!



QUALITY OF LIFE

SOLAR ECLIPSE

The Solar Eclipse on August 21, 2017 brought nearly 3,500 visitors to the Auburn area and boosted sales to many businesses. An event was held at Nemaha County Hospital and visitors flocked to the area, including Legion Memorial Park, to witness the eclipse. Read testimonials below to see how this experience influenced the economic growth of Auburn, even if just for the day!



"It was great for business as we were really busy. I heard a lot of very positive comments about Auburn. Everyone was very patient and courteous. It was nice to see that Auburn can handle that many people coming to town."

Matt Gulizia, Shell Speedee Mart

"We were packed all day. Everyone was very patient and so nice. It was great to meet so many people from all over the country and world coming into Auburn. We triple purchased when buying food and we still ran out, but we kept sending employees to the store to buy more. It was a great experience. Let's do this again!"

Melissa Waddell, Cafe Metro

"The 2017 Solar Eclipse was a busy day for the Auburn Design Shop from start to finish. We really enjoyed getting to meet the visitors from all over the country who made their way to Auburn for this once in a lifetime experience. Seeing our shirts walking around town and knowing they'll commemorate this event for years to come is thrilling as a small business. We want to thank everyone who stopped by and helped support local commerce in and around Auburn, you made our solar eclipse experience out of this world!"

Sunshine Taylor, The Design Shop

"How an amazing two minute experience can affect our small rural area of Auburn for hours was unbelievable. We probably doubled our population Monday. With the influx of people it gave our business great exposure and boost in sales. We had people from many different states and countries which was a big financial impact for our business and an amazing experience for the whole county. Just to think 'the clouds parted' just in time to give us the a once in a lifetime show!"

Sonia Kistner, Country Handmades & Collectibles

AUBURN DOG PARK



A grand opening was held on Friday, May 19th for the Auburn Dog Park. The dog park is open to the public and is located next to Longs Creek Village. A list of rules are posted, including all dogs must be licensed.

SPLASH PAD

The Auburn splash pad officially opened on May 26th, located at the Auburn Recreation complex. The 2,000 square foot concrete pad offers multiple water features that youngsters can play on, as well as a shaded area for spectators. The splash pad is open and free to the public from 12 noon to 8 pm daily, weather permitting.



CONCESSION STAND

The City of Auburn has constructed a new concession stand and restrooms in the Legion Memorial Park. The concession stand is free for any organization to use while there are events in the park. The ribbon cutting for the concession stand took place on June 9, 2017



BRAN - BICYCLE RIDE ACROSS NEBRASKA

June 4, 2017

Bicycle Ride Across Nebraska (BRAN) is a ride to provide scholarships for Nebraska high school students to attend Nebraska trade schools, colleges and universities. The overnight towns for BRAN were Falls City, Auburn, Weeping Water, North Bend, Wayne, Wakefield, Winnebago and Tekamah.



THE GOOD LIVING TOUR

June 10, 2017

The Good Living Tour is a concert series bringing Nebraska musicians to rural communities across the state. The concert featured Auburn natives Zach Steele and Ian Miller, as well as Lucas Kellison & The Undisco Kids, Daniel Christian and FREAKABOUT. The event drew approximately 400 area music-lovers, to Auburn's Legion Memorial Park.

THE
GOOD LIVING
TOUR

AUBURN

FREE • ALL-AGES • OUTDOOR
COMMUNITY CONCERT

LUCAS KELLISON &
THE UNDISCO KIDS
FUNK SOUL

FREAKABOUT
HARD ROCK

DANIEL CHRISTIAN
ROCK

IAN MILLER
SINGER-SONGWRITER

PRODUCED BY
HEAR NEBRASKA

PRESENTED BY
NEBRASKA DEPARTMENT OF
ECONOMIC DEVELOPMENT

HEARNEBRASKA.ORG GOODLIVINGTOUR.COM

AN ALL-NEBRASKA
LINEUP OF FOOD,
DRINKS AND MUSIC!

COMMUNITY SPONSORS:
Nebraska County Hospital,
Nebraska County Development
Foundation Fund,
Lifetime Vision Center.

5:30PM DOORS 7:00PM SHOW

SATURDAY LEGION MEMORIAL PARK



ADC BOARD OF DIRECTORS

- Katy Billings**, Chairperson
- Dave Pippert**, Vice-Chairperson
- Annie Thomas**, Secretary
- Kim Beger**, Treasurer, City of Auburn
- Suzie Adams**, Sujo Properties, LLC
- Tim Becker**, Ariens Company
- Joe Casey**, First National Bank of Johnson
- Kendall Comstock**, BCom Solutions
- Dr. Rusty Crotty**, Lifetime Vision Center
- Jennifer Hawley**, Magnolia Metal Corporation
- Ashley Hansen**, Auburn Agency Crop Insurance
- Carla Mason**, American Dream Real Estate Company



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MEMBERSHIP ENROLLMENT FORM

The Auburn Development Council is composed of a group of committed individuals dedicated to carrying out the mission statement of the organization. We encourage any person who is interested in the growth and development of the region to join. Active participation is welcome as well as those wishing to contribute financially. For more information or to become a member, contact info@growauburnne.org.

MEMBERSHIP FORM

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Business Name: _____

Business Phone: _____

Email: _____

MEMBERSHIP LEVEL

Annual Contribution (tax deductible)

- Diamond Member \$5,000+
- Platinum Member \$2,500
- Gold Member \$1,000
- Silver Member \$500
- Bronze Member \$250
- Individual Member \$100

Please submit by December 31, 2017